



Course Outline

Strategic Alignment of the Project Portfolio PROJECT MANAGEMENT MASTERS PROGRAM

Course Number: MDP111
Course Length: 2 days
Credits: 1.4 CEUs/14 PDUs

Course Description

Many organizations lack a common understanding about their projects. This lack of clarity can impede progress toward achieving the organization's goals. This course surveys the popular views of corporate strategy, and equips the project manager with the tools and understanding necessary to keep his or her project on the organizational fast track.

Who Should Attend

Senior project managers, program office managers and program directors who need to manage the organization's investment in the project and who are responsible for that return on investment should attend this class.

What You Will Achieve

- The ability to deliver measurable business results through strategically aligned projects
- An understanding of modern theories of corporate strategy and how effective companies put strategy into operation
- The ability to re-evaluate your current project portfolio in strategic terms

What You Will Learn

- **An Overview of Business Strategy** - modern views of corporate strategy and how it is implemented
- **Effective Models of Business Strategy** - examples of successful strategies and how and why they work
- **Implementing Strategies with Projects** - a view of the project portfolio as a strategic decision vehicle
- **Effective Tools and Techniques to Achieve Correct Selection and Alignment** - best practices that support the project strategy
- **Ensuring Strategic Alignment** - plan for keeping projects on track and aligned with corporate strategy, while keeping key stakeholders engaged with the project

Agenda

Day One

- Course Overview and Introductions
- Key Definitions, Business Models and Project Selection

Day Two

- Project Selection (*Continued*) Portfolio Management Models
- Summary and Closing